

CURRENT LANDSCAPE

- Very mixed picture from single age to 'Full House'
- Some combining of clubs for whole game growth
- Game growing well in some areas of NRU W&G
- Currently appears to be plenty of game time for players
- Visibility of girls rugby is improving all the time
- Some areas require extra 'support' to enable growth

DOING WELL

- Rugby in schools in some areas is thriving
- Club collaboration
- Social Media promotion of the W&G Game
- Use of Insta/FB for Kids/Parents accordingly
- Engagement of siblings
- Flexibility & supportive nature of girls game
- Buddy system player recruitment
- Comms via WhatsApp & Spond
- Inner Warrior W&G
- Clear purpose and pathway U12-U18

GIRLS RUGBY IN NORTHUMBERLAND

BARRIERS

- Some clashes with other sports in the areas
- Schools delivery non-existent in some areas
- Injuries from rugby and other sports
- Work patterns can hinder some girls
- Rotation of training with combined clubs can be an issue
- Hierarchy within clubs - Girls sometimes LAST!
- Some club facilities may not be as conducive to a positive player experience than others.

RETENTION

- Playing games, not just training is key
- Friendship bonding groups can be important
- Rugby can be a release from Exams etc...
- Enjoyment and fun at the forefront
- Social aspects... what outside the rugby?
- Cathartic release of energy within parameters
- Safe environment for young girls
- Facilities both on and off field can play a big role in this area of retention

