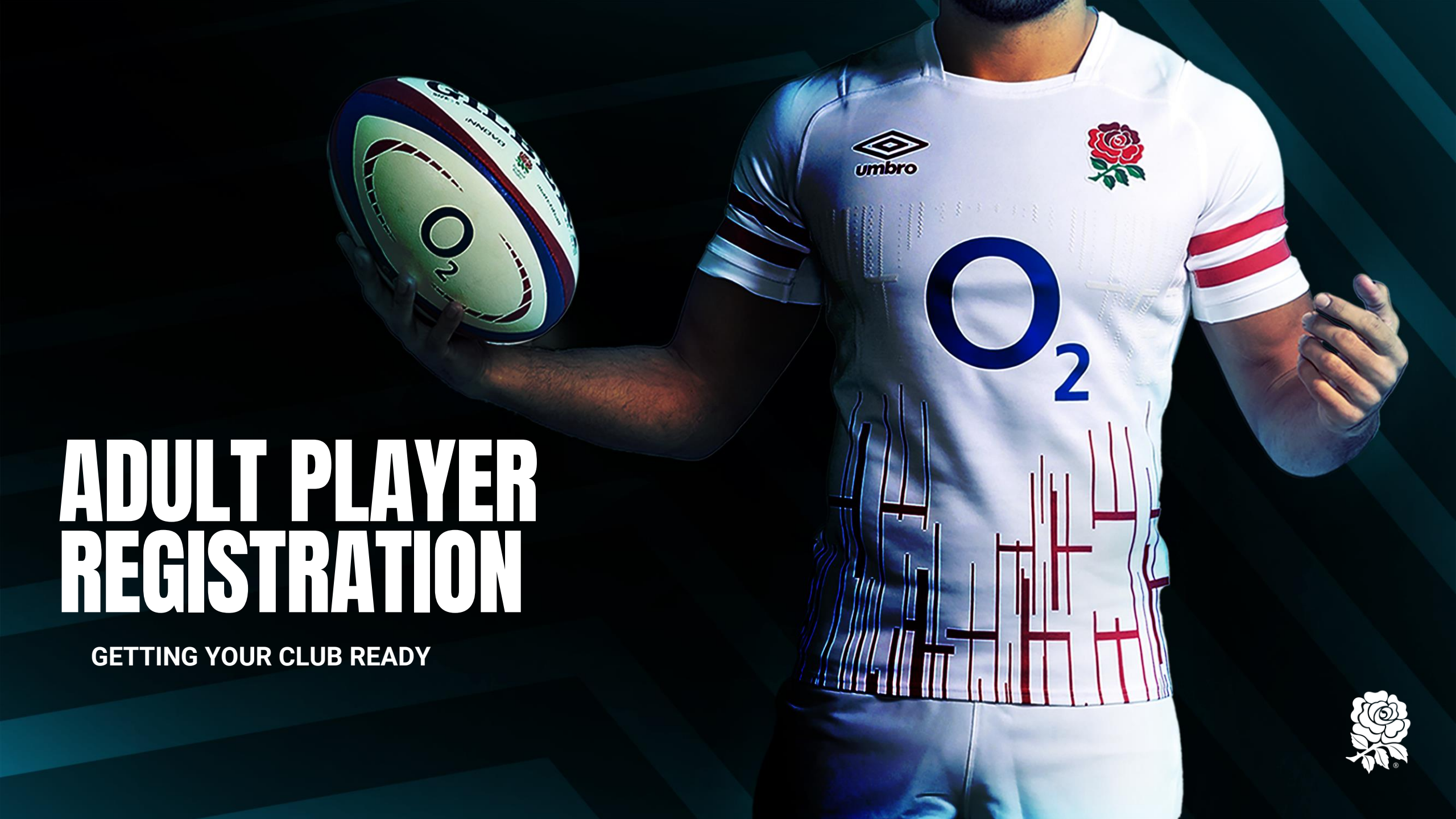


ADULT PLAYER REGISTRATION

GETTING YOUR CLUB READY

ALL SUBJECT TO COUNCIL APPROVAL

WHAT?

1. From **1 July 2024** adult players at all levels and in all formats will be able register to play rugby*.

2. From **1 August** registering to play adult rugby at all levels will be a **mandatory requirement** as part of Regulation 13 and 14.

** Non-contact registration proposed to launch April '25*

WHAT ARE THE KEY CHANGES?

Moving from	To
Clubs registering players on their behalf	Players will register themselves to play with a club. Clubs will then accept/decline player registrations as they come through
Only RFU League and Cup players needing to be registered	All players, at all levels and in all formats, will need to be registered to play (inc. Merit Leagues and Tables, IWS, non-RFU leagues, non-contact*, CB Cups, friendlies, etc.)
Players need to be registered once	Players will need to renew their registration annually

** Non-contact registration proposed to launch April '25*

WHY ARE WE DOING THIS?

1. To understand the health of our game, ensuring we can target investment accordingly, to make an impact.

2. Support the transition of age grade players into adult rugby.

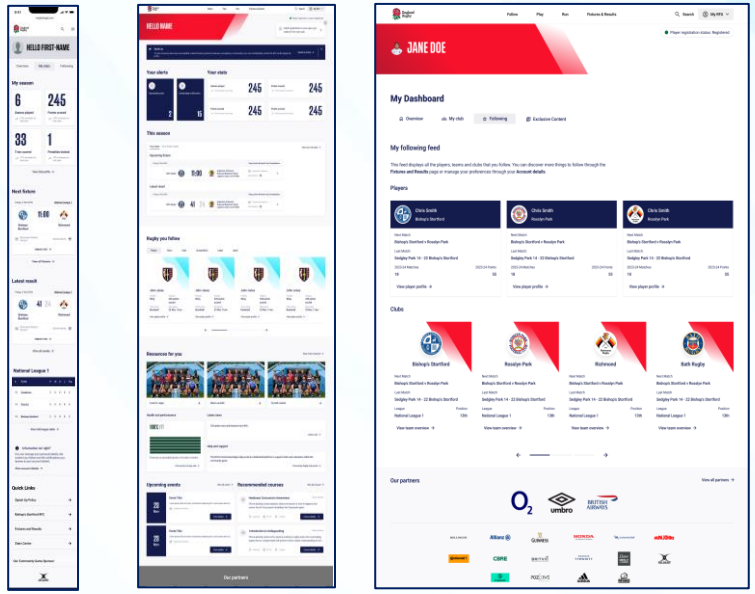
3. To ensure we can communicate to players across the game and share information to help them engage with rugby from player welfare info to top tips on how to play accessing a personalised user space.

4. A key part of our phased approach for our Platform 4 Rugby.

BENEFITS FOR PLAYERS

IMPROVED USER EXPERIENCE

- ✓ Ownership of own playing data and rugby profile
- ✓ Improve accuracy of data
- ✓ Younger players will expect this Digital Interaction
- ✓ Registration for all with a quick, easy user-friendly process
- ✓ Access to a player focused space showing relevant content on England Rugby.com



Designs for a logged in experience on England Rugby.com

BENEFITS FOR VOLUNTEERS

SHARED WORKLOAD

- ✓ Reduced volunteer workload, as players will complete registration process. Benefit over medium term
- ✓ Simple process (a few minutes each season) and RFU support will reduce administrative workload, freeing volunteers for other aspects of game management
- ✓ RFU will support clubs in getting teams onto the pitch by helping the registration drive (campaign, support information, process)

BENEFITS FOR CLUBS, CBs & RFU

UNDERSTANDING PARTICIPATION

- ✓ **Support player retention** and understanding of player transition e.g. from age grade rugby to senior rugby

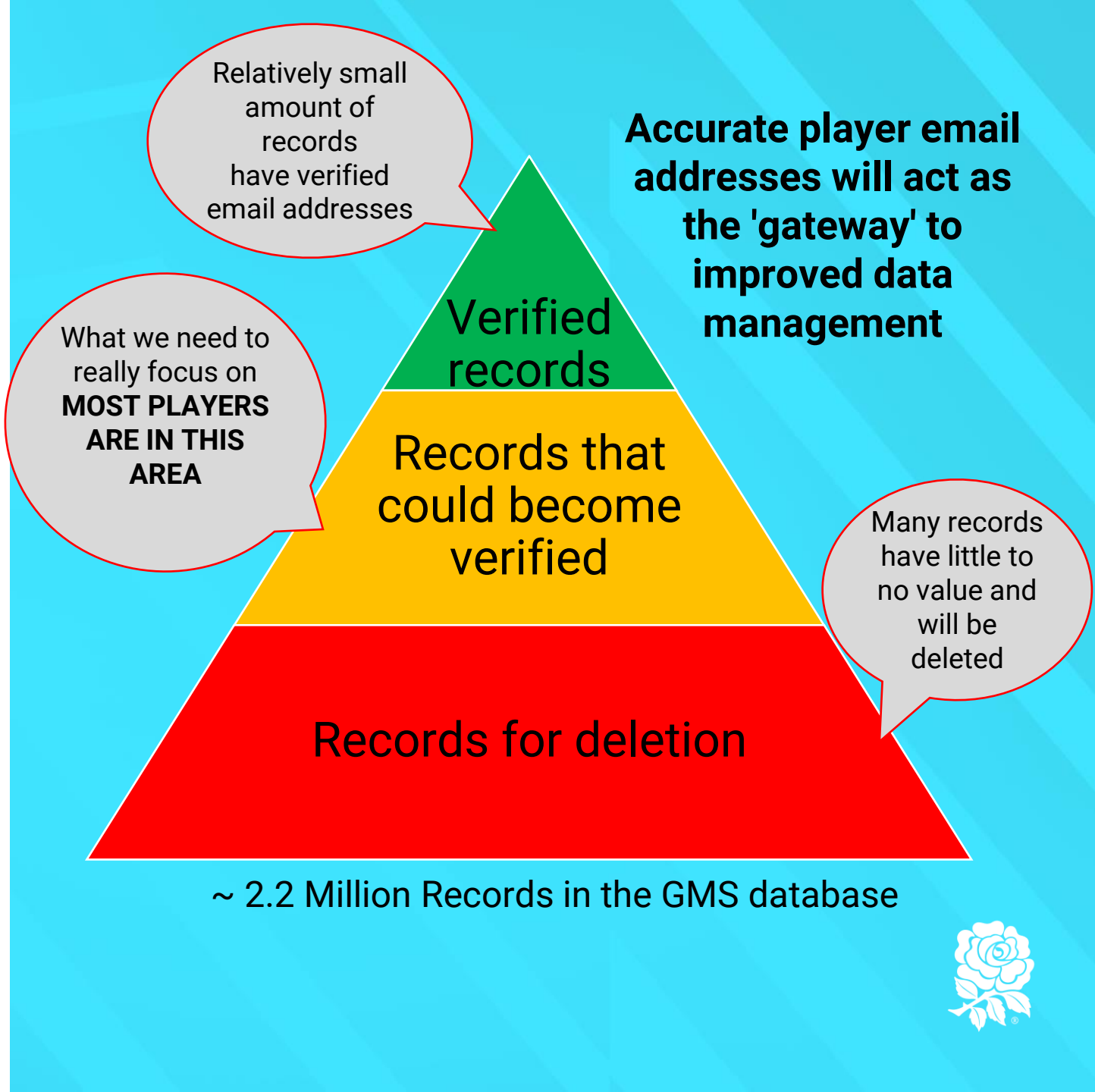
- ✓ Improved data quality gives all of us **knowledge about the health of the game, which we can use to make an impact**

- ✓ Improved understanding enables RFU **to provide targeted and relevant support** to clubs and CBs

WHAT DO YOU NEED TO DO NOW?

WHY

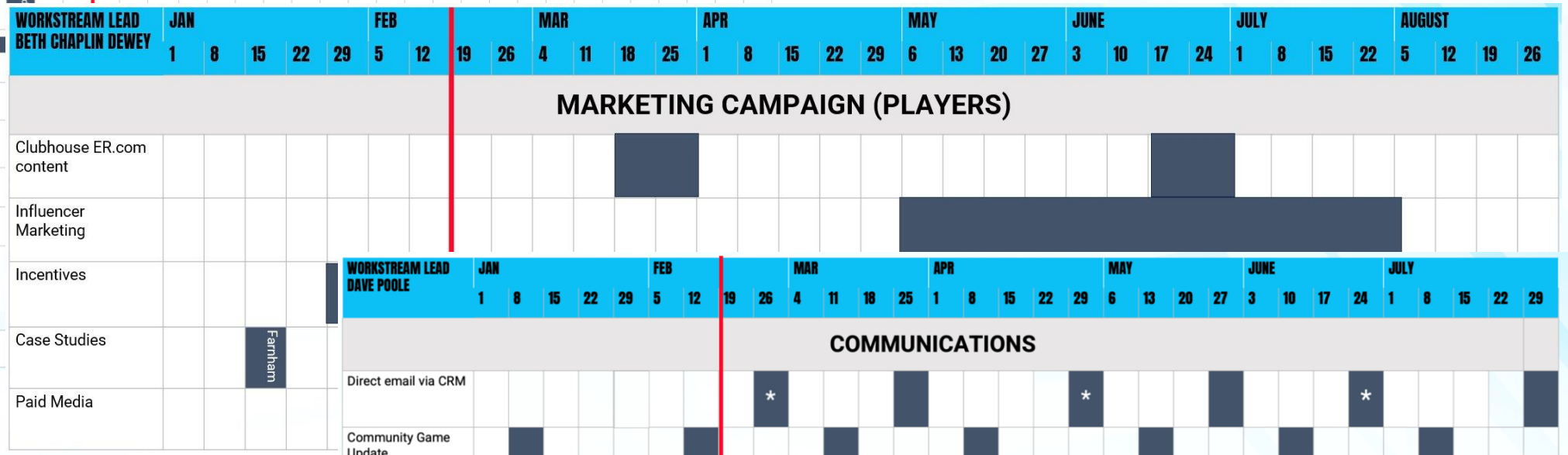
- We need to focus on ensuring information in adult player GMS accounts is correct, as we prepare for Adult Player Registration.
- Ensuring existing adult player data is up to date will ensure a smoother experience for players when they need to register themselves to play rugby from 2024/25.
- New processes have significantly improved the quality of records created. Legacy data remains biggest issue.
- Keeping the club GDPR compliant.

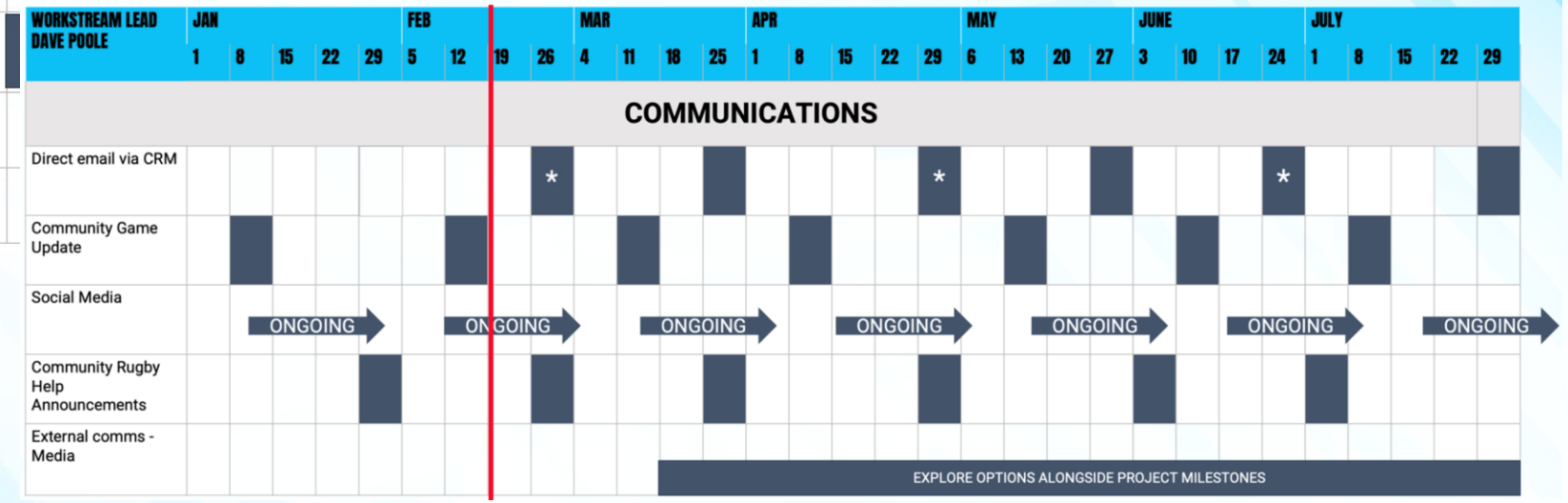


THE KEY POINT TO REMEMBER...

PLAYERS NEED AN UP TO DATE, VERIFIED EMAIL ADDRESS ON THEIR GMS ACCOUNT.

COMMS, CAMPAIGNS & ENGAGEMENT





RESOURCES TO SUPPORT YOU

Communications

Community Rugby Help

'How to' video guide

GMS Support Trainer Data Session

Local Delivery Team Focus Weeks

User feedback and testing

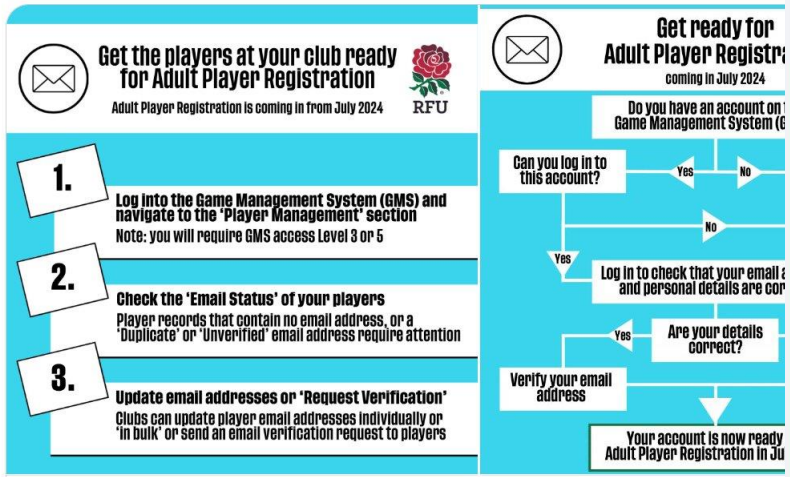
Webinar Programme

West Hartlepool Rugby Football Club
18 h ·

Attention all players please read - Kathryn has been collating your emails to su
with this.

If possible please follow the instructions below or speak to Kathryn who will he

❤️ 💚 ❤️



Durham County Rugby Football Union
19 h ·

Next season all adult players at all levels need to register themselves online t
The RFU have assured us that registering will be a quick and easy ... See mor

3

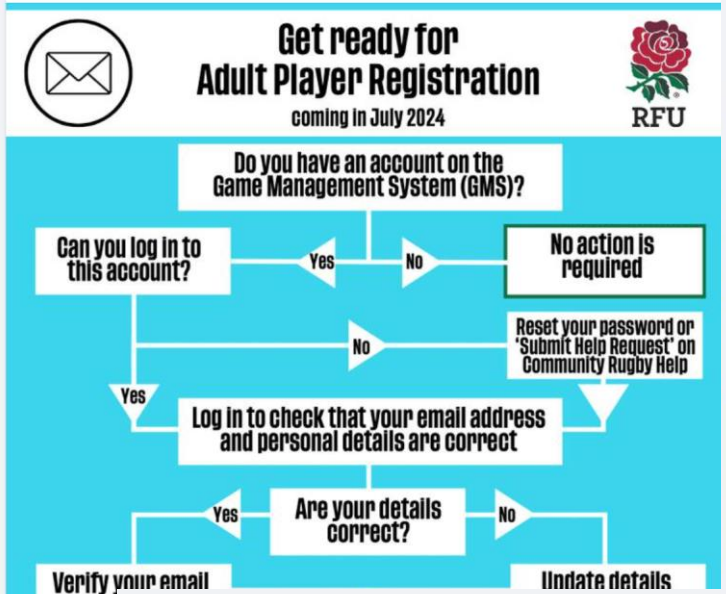
Like Comment Share

Stockton Rugby Club · Follow
Any chance Kathryn can do ours too 🤷‍♂️🏠
18 h Like Reply

West Hartlepool Rugby Football Club
Stockton Rugby Club No 🤣🤣
18 h Like Reply 2

Deepings Rugby Union F.C.
16 February at 12:33 ·

Adult Player? next season all adult players at all levels will need to register themselves online to play rugby 🏉 To get ready for this, if you have an account on the Game Management System please log in and check your email address and personal details - please!
https://www.deepingsrufc.co.uk/.../adult-player...



Oxfordshire Rugby Football Union
14 February at 09:25 ·

Adult Player Registration – verify your players' email addresses
To help get ready for Adult Player Registration next season and to support the health of the game, from February 2024 we are asking clubs to make sure that players' email addresses are verified on Game Management System.

For information and support please contact davelarham@rfu.com... See more

2

Like Comment Share

Warwickshire Rfu
1 d ·

RFU Adult Player Registration - verify players email addresses.

From the 2024/25 season, all players, in all formats of the game (including non-contact), will be required to register themselves annually to play rugby within RFU member clubs.

RISE.ARTICULATE.COM
Rise 360

2 5 shares

Like Comment Share

Write a comment...

THE KEY POINT TO REMEMBER...

PLAYERS NEED AN UP TO DATE, VERIFIED EMAIL ADDRESS ON THEIR GMS ACCOUNT.

England
Rugby