Claire Sharpe

From: Claire Sharpe
Sent: 23 January 2025 14:34
Subject: FW: RFU Community Game Investment Summary
Attachments: Community Game Investment Summary 2024 2025.pdf

Dear All (Hon Secretaries & Chairs and General Committee Members)

Please see below a reminder re the Nationwide Engagement Tour and information regarding the RFU Community Game Investment Plan for 2024/25.

Nationwide Engagement Tour Reminder
A reminder to every RFU Member Organisation to book up to 2 places per club/organisation for the above tour. For more information and to book (if you haven't already done so), please click here.

It would be great for all clubs/member organisations from Northumberland to attend a session. These meetings are your opportunity to discuss the current state of the game in England, what future investment and focus in the game looks like and to ask any questions you may have.

You can either attend in person (the nearest venue is Darlington on the 11th Feb 7-9pm) or book onto one of 6 virtual sessions which are at a variety of different times during the day and evening to fit in with people's varied schedules.

I will be attending the session in Darlington, so if anyone would like a lift, I have up to 3 spaces spare. Just let me know.

Community Game Investment Summary for 2024/25

Please see attached the RFU Community Game Investment summary which shows the projects for the 24/25 season and how the £30+ million of investment is allocated for the 2024/25 season.

Any questions, please get in touch with me.

Kind regards

Penny Stewart
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RFU Council Representative for Northumberland

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RFU Community Game Funding Overview – 2024/2025

RUNNING RUGBY – Costs incurred with supporting rugby to operate (traditional areas covered by an NGB along with some historically undertaken by the RFU)

INSURANCE – both club personal liability and personal accident	£4,097,000
CB CORE FUNDING – 10% uplift on previous year	£1,096,000
REGIONAL BODY ESTABLISHMENT AND OPERATION – Funding from the Strategic Growth Fund to begin hiring Chairs and Heads of Region in the second half of the year for the 7 regions.	£200,000
INJURED PLAYERS FOUNDATION – Core operations and lifelong support to catastrophically injured players. (£2 per ticket per home game)	£1,200,000
COACH / MATCH OFFICIALS QUALIFICATIONS & TRAINING – initial training, CPD, Red Roses scholarship programme, Young Match Officials learning hubs etc.	£1,517,000
COMPETITION MANAGEMENT – Continued support for both men's and women's competitions, inc. some travel funding and Org. Committee support for 4x Cup Competitions (Adult cups, Schools Cups, County Championships and Age Grade Clubs). Match Officials funding to approved competitions with resources, digital support, kit, equipment and licence fee for All Referee Societies for Who's The Ref.	£1,440,000
PLAYER WELFARE & PITCHSIDE CARE – Community Rugby Injury Surveillance Programme (CRISP), completion of tackle height analysis programme, operation of Rugby Safe, Headcase and Activate and Emergency First Aid voucher programme.	£228,000
PLAYER REGISTRATION – promotion, further growth and development including scoping of Coach/Match official registration and further scoping/pilot work on school/college registration.	£145,000
PLAYER PATHWAY – Continued support of the Girls PDG (boys now funded through new PGP). Operation of Boys U17 & U18 and Girls U18 Rep Rugby along with Divisional U18/20 programmes.	£647,000

IN THE GAME – Interventions and costs allocated to our efforts to bring more people into the game.

T1 RUGBY – Delivery of Rugby to new audiences including 1800 schools & colleges and to women over 16 in Rugby World Cup cities.	£1,367,000
SCHOOLS WORKFORCE – Part funding of 40 School Rugby Manager roles - employed by third parties to grow rugby in a cluster of schools and link these to clubs.	£650,000
ACTIVATOR WORKFORCE IN UNIVERSITIES – piloting of Part-funded University Activator roles with 10 funded roles in place by 2025/6 season.	£245,000
DEVELOP PLAYING OPPORTUNITIES ON COLLEGE/UNIVERSITY SITES – initiate models in 6 colleges and 6 universities (aligned to RWC25) to create playing opportunities that retain existing players.	£70,000
GROW NUMBERS OF 6-12 YEAR OLD GIRLS PLAYING IN CLUBS – funding to support delivery in 14 locations (including RWC host cities) .	£350,000
NATIONAL YOUTH CAMPAIGNS & PARTNERSHIPS – increasing reach of Rugby - digital campaigns and partnerships targeting 0-6, 6-12 and 12-16 ages. Including a new partnership with Scouts	£250,000

ON THE PITCH – Interventions and costs allocated to our efforts to keep more players playing for longer.

EXISTING RUGBY PLAYING SCHOOLS – part-time secondments, leadership and existing personnel training programmes and targeted reduced contact trials.	£140,000
DEVELOPMENT OF COACHES OF 14-18 YEAR OLD PLAYERS – coach development programme in 50 clubs along with 200 workshops for 2000 coaches.	£175,000
DEVELOP PLAYING OPPORTUNITIES TO MEET CHANGING PLAYER PREFERENCES – initiate different playing opportunities in 12 settings plus two application based £100k innovation funds for (i) CBs to develop replicable models to retain adult players and (ii) CBs/Referee Societies to develop replicable models to recruit more referees.	£360,000
INITIATE RESEARCH INTO FEMALE HEALTH & WELFARE – early scoping of 3-year research project (to start in 2025/6 season) with research institution to identify any potential changes to the women's game that may need to be made to increase participation.	£10,000

RFU Community Game Funding Overview – 2024/2025

IN THE CLUBHOUSE – Interventions and costs allocated to our efforts to develop the role of the Rugby club in its local community

EXPAND CLUB PORTAL & INCLUDE LEARNING & DEVELOPMENT OPPORTUNITIES FOR VOLUNTEERS & DIGITAL CONTENT CENTRAL RESOURCE – sustain existing platform and scope requirements for significant expansion in 2025/6	£245,000
CLUB MANAGEMENT & REVENUE GENERATION – VAT helpline, legal helpline and licensing support, 1x community rugby procurement role, 6x funded club management/revenue generation roles in clusters of clubs	£367,000
GREATER REPRESENTATION OF UNDER-REPRESENTED GROUPS IN LEADERSHIP – Scope, model and trial female leadership programme aimed at 20-25 year old women from the education sector and community rugby clubs.	£65,000
FLOODLIGHTS, PITCHES & SHOWPIECE FACILITY IMPROVEMENTS – RWC25 Impact programme facility upgrades, usage and depreciation of 28 RFU AGP sites	£4,641,000
LOAN SCHEME – early stages of development (scoping/legal work) to create a major facility loan fund for clubs	£70,000
STAFFING – salary and on-costs (NI, Pension, Cars, T&S, phones, IT etc) of 148 staff (127 permanent and 21 FTC) in Rugby Development.	£9,128,000

EXISTING PROGRAMME COMMITMENTS

PLACE BASED ACTIVITY – targeted Sport England funding for small number of locations.	£120,000
RUGBY UNITED – Rugby Football Foundation (RFF) funded programme to engage more 14-18 year olds from Black and Asian communities.	£250,000
HONDA VOLUNTEER RECOGNITION – Complete current contractual requirements plus match day recognition.	£200,000
NATIONAL YOUTH COUNCIL SUPPORT	£75,000
VOLUNTEER RECRUITMENT PROGRAMME	£75,000
COMMUNITY RUGBY SUPPORT FUND - funding to clubs	£500,000
VALUE IN KIND PARTNER SUPPORT – VIK goods (e.g. kit, balls etc) that are provided as part of commercial contracts.	£364,000
OTHER RWC25 IMPACT WORK – government funding for RWC25 objectives.	£655,000
OVERALL TOTAL	**£30,942,000**