Northumberland Rugby Union

ABOUT - the Northumberland Rugby Union is the governing Constituent Body for rugby union in the Northumberland, Newcastle and North Tyneside area

VISION - to make rugby in Northumberland a Game for All and a Game for Life, regardless of age, ability, experience, or reasons for playing

MISSION - to develop different formats of the Game, to attract more new people, keep people playing longer and to strengthen our community offer

STRATEGIC PLAN 2025 - 2030
KEY PRIORITIES

In the Game

Increase player numbers across all formats of the game through enhanced development and engagement with our youth and schools programme

Support our players with the recruitment, retention and development of referees, coaches and volunteers

Forge closer links with our clubs, communities and media outlets to generate continued awareness and interest

On the Pitch

Improving player retention and keeping them playing longer through an enhanced range of game formats and improved player welfare and safeguarding

Making Rugby a better experience for everyone by developing our players, referees and coaches

Supporting our clubs and communities to create the most welcoming atmosphere

In the Clubhouse

Strengthening our offer to ensure a robust governance, finance and management structure is in place providing a stable and sustainable platform for growth

Identifying and supporting our next leaders so they can continue to develop the game

Ensuring suitable pathways and competition structures are in place to meet the needs of our membership

TEAMWORK - RESPECT - ENJOYMENT - DISCIPLINE - SPORTSMANSHIP

GMS club training reports

Accurate data is a must

Team	Club A		Club B		Club C		Club D		CB Totals	
	No Of Players	No Of Coaches	No Of Players	No Of Coaches	No Of Players	No Of Coaches	No Of Players	No Of Coaches	No Of Players	No Of Coaches
1XV M	111	0	146	2	83	2	170	3	1459	99
2XV M	64	1	72	1	85	0	148	0	1115	94
3XV M	64	1	72	1	81	0	114	0	1086	94
4XV M	64	1					0	0	503	1
VETS M			0	0			0	0	5	0
COLTS	26	5	17	5	22	2	39	3	291	33
U17 M			11	3					136	0
U16 M	26	4	10	2	21	10	24	4	191	10
U15 M	3	1	9	1	30	9	14	3	161	11
U14 M	24	3	16	2	28	9	26	4	232	18
U13 M	14	1	6	3	26	10	26	6	166	20
U12 M	16	1	7	1	24	7	18	3	199	20
1XV F	37	1					54	2	236	1
2XV F	0	0					55	2	126	0
3XV F	0	0					0	0	43	0
U18 F	0	1			19	2	26	1	119	1
U16 F	6	2	1	3	32	0	22	6	112	6
U14 F	12	3	1	3	21	0	26	3	63	17
U12 F	0	2	0	3	14	0	4	1	28	7
U11	14	1	11	1	36	8	28	6	156	8
U10	11	1	12	1	21	6	30	3	165	13
U9	16	1	9	1	27	3	42	9	148	15
U8	12	1	5	1	37	10	30	3	138	15
U7	21	2	6	0	13	0	39	5	1097	15
U6	13	0	2	1	14	0	43	5	72	13
SEVENS									0	0
TOUCH M	4	0	0	1			13	0	4	0
TOUCH F	2	0							11	0
TOUCH MI	4	0							4	0
WALKING	0	0							0	0
TOTALS	564	33	413	36	634	78	991	72	8066	511

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TEAMWORK - RESPECT - ENJOYMENT - DISCIPLINE - SPORTSMANSHIP

In the Game
More new people

In the Game

1. Player recruitment - increased numbers across all formats
2. Youth development
3. Schools engagement
4. Referee recruitment
5. Volunteer recruitment
6. Community and club links
7. Media and campaigns

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TEAMWORK - RESPECT - ENJOYMENT - DISCIPLINE - SPORTSMANSHIP

On the Pitch
People playing longer

On the pitch

1. Player retention
2. Youth to adult transition
3. Variety of game formats
4. Referee development
5. Coach development
6. Player welfare and Safeguarding
7. Community and club atmosphere
8. Media and campaigns

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TEAMWORK - RESPECT - ENJOYMENT - DISCIPLINE - SPORTSMANSHIP

In the Clubhouse
Strengthened community offer

In the Clubhouse

1. Compliance and governance
2. Financial security and management
3. Managing GMS and player registration
4. Infrastructure projects and facilities
5. Volunteer succession planning and support
6. Competition management and development
7. Player welfare and Safeguarding
8. Player pathway and development
9. Centralised and Regional support
10. Media and campaigns

Focus Area	Theme	Directorate	Working Group Lead
In the Game	Player recruitment - increased numbers across all formats	Rugby	
	Youth development	Rugby/Club Development	
	Schools engagement	Club Development	
	Referee recruitment	Secretary/Chair	
	Volunteer recruitment	Chair/Secretary	
	Community and club links	Club Development	
	Media and campaigns	Marketing & Comms	
On the Pitch	Player retention	Rugby	
	Youth to adult transition	Rugby/Club Development	
	Variety of game formats	Rugby/Club Development	
	Referee development	Secretary/Chair	
	Coach development	Rugby	
	Player welfare and Safeguarding	Governance	
	Community and club atmosphere	Club Development	
	Media and campaigns	Marketing & Comms	
In the Clubhouse	Compliance and governance	Governance	
	Financial security and management	Finance	
	Managing GMS and player registration	Governance	
	Infrastructure projects and facilities	Club Development/Finance	
	Volunteer succession planning and support	Chair/Secretary	
	Competition management and development	Rugby	
	Player welfare and Safeguarding	Governance	
	Player pathway and development	Rugby/Club Development	
	Centralised and Regional support	Chair/Secretary	
	Media and campaigns	Marketing & Comms	