Copy of e-mail sent to clubs by Liam Nicholls

Sent to ALL Key Contacts in Cumbria & Northumberland

RFU Governance Review & Consultation - A nationwide consultation seeking views from across the rugby community to modernise the way the game is governed in England has been launched. The consultation will run from 30 April to 30 June 2025 during which time the Review Group is inviting views from clubs, players, coaches, volunteers, administrators, and anyone passionate about the game. For more information and to participate in this consultation, please visit the link – HERE

- **RWC25 Activation Guides** - We are excited to launch our Women's Rugby World Cup 2025 club activation guides. These practical and easy-to-use guides are packed with expert advice, checklists, and inspiration to help you make the most of this tournament. View the guides – HERE – Topics covered below;

    1. Women's Rugby World Cup 2025 Club Activation Guide
    2. Preparing your Club
    3. Social Media and Marketing
    4. Volunteer Recruitment
    5. Age Grade Participation
    6. Women's Participation
    7. Energise your Coaching
    8. Hosting a Women's Rugby World Cup 2025 'Watch Party'
    9. Love Rugby For The Girls – National Campaign

- **Cumbria Womens & Girls Game Conference 2025** (Flyers Attached – PDF with clickable links & PNG for social media with direct links below) – In line with the RWC25 Cumbria RFU are running a conference to support recently identified priority areas within the Women & Girls Game. The event which is open to ALL will be £20pp (To include lunch and parking) and held at Keswick RFC on the 5th July from 10am – 3pm and will include the following topics;

    - Why have an inclusive rugby club?

- Women's & Girls Health
- Coaching & Match Officiating in the Women's & Girls Game
- T1 Rugby – Delivery & Participation Opportunity
  - Conference Booking Link (Please complete first) – HERE
  - Conference Payment Link – HERE

- **RFU RWC25 Webinar Programme** – After the success of webinar 1 "Getting Ready for the RWC" we have 2 additional sessions to support clubs coming up as below. Webinar 1 was recorded and can be viewed – HERE – All webinars are stand alone so no necessity to complete, but they are all extremely useful in their own way.

  - See below further resources and guidance referred to in webinar 1:
    - Women's Rugby World Cup Activation Guide
    - Age Grade Updates: Regulations for 2025/26, Summer Activity Framework & U18 Girls Playing Calendar
    - Marketing your Club (including social media guidance)
    - Energy Never Stops Women's Rugby World Cup video
    - Event Planning Template & Slides from Webinar 1 also attached.

  - Webinar 2 – Celebration of Rugby - Recruiting New Players through the Rugby World Cup & Beyond
    - 11th June 7-8pm
    - Register here

  - The Rugby World Cup & Beyond at your Club
    - 7th July 7-8pm
    - Register here

- **Payment of Players Declaration 2025** – Thank you to those who have already completed this process but this is a reminder that the 2025 Payment of Players declaration went live on 1 March 2025 and is open until 30 June 2025. The declaration covers the period of 1 June 2024 – 31 May 2025.

    - Payment of Players FAQ's – HERE
    - Payment of Players Process Step by Step Guide – HERE