RFU Club Developer Update – 15/07/2025

RWC2025 Workshop Series – Complete (Circa 350 total attendees)

- Getting Ready for RWC25
- Celebration of Rugby
- The RWC & Beyond

Girls Activity Day Packs – Signup

- Alnwick – Ashington – Berwick – Morpeth – Northern – Novos – Tynedale – WBR

- A Girls' Activity Day is the chance for your club to use the power of the Women's Rugby World Cup 2025 to introduce girls aged 6–12 to rugby through fun and creative activities that celebrate the spirit of the game and help grow the next generation of rugby players and fans.
- Download the Girls' Activity Day Guide (opens in a new tab) which has all the information you'll need to help you plan and promote your event.
- How to get involved
    - Clubs can register now to host a Girls' Activity Day during the tournament and receive a FREE Activity Pack to help bring the day to life. The first 400 clubs to register will receive an activity pack which includes:

        - Crafting activity sets (rose origami, bracelet kits, art & design competition sheets)
        - Bibs
        - Goodie bag items and prizes (temporary tattoos, badges, discount vouchers, water bottles, colouring sets, customisable balls, and more!)

RugbyFest – Signup

- Now able to register to host a **RugbyFest** event during the weekend of 3rd-6th October to celebrate the end of an inspiring and memorable World Cup and launch your new season!
    - Clubs can run your own local events, such as taster sessions, family fun days or mini festivals, to celebrate the sport, welcome new faces and mark the start of the season.
    - By registering your RugbyFest event, your club could:
        - Be in with a chance to host a visit from a Red Rose
        - Be one of the first 200 clubs to register and claim either a women and girls rugby event pack or a T1 Rugby equipment pack.
        - Enter the competition to **SuperCharge** your RugbyFest with a game-changing prize. The winning club will receive:
            - Red Roses appearances to support your day
            - Glitter tattoos and hair braiding

    - Prize draw and spot prizes from our partners (incl. A VIP short break package which would make a great raffle prize!)
    - A photo booth
    - Event photography for the day
    - Tailored project management support from the RFU
- The winning club will also receive tailored extras to help elevate their RugbyFest event!
- SIGN UP between 8th July – 10th August – Link Above
- Video promoting this is also available with Jodie Ounsley (Gladiator Fury)

PJ Cup Replacement – Entries open for PJ Cup Replacement for Women's Teams – Men's Cup is still undergoing final changes before being launched.

- Men's Community Cup for Counties 1 and below – Info HERE
- Women's Cup Info below;

Entries for the 2025/26 Women's Community Cup Competitions are now open. Entry to these competitions is optional, and clubs may request confirmation of submission through the survey link provided below.

Submit your entry here:
https://app.smartsheet.com/b/form/0197ac1ad640787e813667ee51ddff76

As in previous seasons, there will be two Cup competitions and two associated Plate competitions. All competitions will follow a straight knockout format, with teams losing in Round 1 of the Cup moving into the respective Plate competition (unless the result is a walkover).

Competition Structure

Intermediate Cup

- Open to teams in Championship 2 and National Challenge 1
- Round 1 losers will move into the Intermediate Plate (except in cases of walkovers)
- Played under full World Rugby Laws

Junior Cup

- Open to teams in National Challenge 2 and below (including Inner Warrior Series teams)
- Round 1 losers will move into the Junior Plate (except in cases of walkovers)
- All matches will be played under full World Rugby Laws, regardless of a team's normal competition laws (e.g., U19 variations in NC3 and below)

Important Notes:

- Each club may only submit **one entry per competition**.
- The deadline for entry is **midnight on Sunday 3 August 2025**.

Fixture Dates

- **Round 1:** Sunday **14 September 2025**
- **Round 2:** Sunday **26 October 2025**
- **Round 3:** Sunday **30 November 2025**
- **Round 4:** Sunday **1 February 2026**
- **Round 5:** Sunday **1 March 2026**
- **Semi-Finals:** Sunday **12 April 2026**
- **Finals:** Weekend of **16/17 May 2026** (date to be confirmed)

RWC Open Training, Opportunities & Events – Coming Soon… now that World Rugby and the Teams have agreed community aspects of their commitment.

Age Grade Game / Regulations – Currently being reviewed by a group at the RFU and with external input from those involved in the Age Grade Game. Feedback from club visits, conversations and interactions has been given to lead members, which has contributed towards the review. Thank you to clubs for their honesty and thoughts on various aspects of the game. The new Age Grade Regs will be updated and published from early August, when players officially move to their new Age Grade.

- Current Age Grade Updates

Focus Clubs 25-26 – W&G Game – Less resources than previous years…

- Ashington
- Northern
- North Shields
- Morpeth??
- No clubs are excluded from this and we have a bank of support available. These clubs have been recipient of RFU Impact Funding and therefore are labelled as 'Focus' Clubs.

Adult & Age Grade Registration & GMS

- Opened from the 1st July – Simple Process
- New 'Clubhouse' Dashboard Experience for users… Developing into a much more personalised experience through 'Single Sign On' (Everything all in one place). Offers tickets / merchandise as well as playing stats etc… Reliant on info being input on GMS by club administrators.
    - Higher interactions levels
    - Retention of players
    - Ability to interact better with the system

    - Much simpler process
    - Minimised GMS issues with regular use
- GMS – Supporting clubs ongoing but nowhere like as many issues as in previous years. This is potentially linked to the above process and more regular use of the system.

Impact 25 – Coach & Match Official Vouchers

To further develop the women and age grade girls' game across the country, the Impact '25 Coach & Match Official team will continue to provide training support for coaches & match officials operating within the women & girls' game by providing vouchers for free spaces on England Rugby training courses.

Who can apply for a voucher?

1. A female coach operating in the women and girls' game.

2. A female coach operating in the men & boys' game.

3. A male coach operating in the women and girls' game.

How?

The individual that is looking to receive the voucher must apply via this link- https://app.smartsheet.com/b/form/5c950f645c58416a80a5d1ac7b83e75e before the 21st July 2025.

If their application is successful they will then be contacted via email from the RFU informing them of what course is best for them and a voucher to use to book their place. *LN has promoted this via Facebook tagging in ALL clubs and Key contacts in the W&G Game and within NRU.*